



Solution Brief

Insight Digital Innovation. Mixed Reality - Proof of Value service

Our partner  Microsoft

Using the latest design methodologies to enable better user adoption and a clear value road-map to deliver a seamless roll-out of your Mixed Reality solutions.

IT is evolving faster than ever before. We can help you capitalise on the latest Mixed Reality advances to accelerate business transformation and achieve critical objectives. Whether you are looking to identify your Mixed Reality opportunities or redesigning your current approach to this technology, we can help you obtain maximum value from your technology investment.

38% of IT leaders*

listed AR, VR and other immersive experience technologies as technologies critical to innovation in their organisation.

Business Challenge

Investment in Mixed Reality technology delivers value and can accelerate several business objectives, such as increased productivity, enhanced efficiency and innovation. However, this is not a simple task, there are several elements you must consider to maximise your value. From procurement of the right hardware, through deployment to ongoing support options. Through partnering with an expert in Mixed Reality solutions you can revolutionise your business.

Mixed Reality Business Value

- Increased productivity, reduced travel-related costs and increased employee satisfaction through remote collaboration.
- Help employees with hands-on learning of new skills faster, whilst improving training processes using new interactive methods.
- Drive higher employee productivity and sales by visualising your design or sales-related 3D assets as holograms in the real world.
- Achieve reduced error rates and increased employee productivity through automatic recognition of physical objects and visualise related contextual data, whilst having full access to your physical environment and incorporating AI to extend beyond human capabilities.

Our Solution

Our Proof of Value service offering enables you to develop a robust business case for the roll-out of a Mixed Reality solution that aligns to your specific requirements. The service is delivered within 1 month through a multi-day engagement, including a Design Thinking workshop presented by an experienced Microsoft Certified Professional and certified Design Thinking Facilitator. At the end of the engagement, you'll receive a deployment plan with environment-specific technical and change management considerations.










Our Proof of Value service includes:

- Fast Start Workshop (discovery activities).
- Incorporating early feedback from you on using Remote Assist so far.
- Design Thinking Workshop – 1-2 days.
- Insight understanding more about your users' daily activities.
- Identifying users, locations and use cases for the deployment of Remote Assist across your organisation.
- Identifying security and compliance requirements for the implementation of Remote Assist.
- Collaborative ideation with your key stakeholders to collate ideas for getting further value from HoloLens 2 devices across your business.
- Validation and prioritisation of ideas .
- Adoption and Change Management awareness.
- Next steps proposal including deployment solution, approach and pricing.
- Remote light-touch support for 30 days.
- Follow up success criteria review session (after 30 days).



A true end-to-end partner

Today, technology isn't just supporting the business; it's becoming the business. At Insight, we help you navigate complex challenges to develop new solutions and processes. We will help you manage today's priorities and prepare for tomorrow's needs.

 Global scale & coverage	 Operational excellence & systems	 Software DNA	 Services olutions	 Data centre transformation	 Next-generation tech skills	 App dev & IoT expertise	 Insight Digital Workspace™	 Partner alignment
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About Insight

Combining our extensive experience and expertise with our highly skilled people, iterative approach across the plan, build and manage stages of bespoke application development and leading Supply Chain Optimisation services, we bring an unrivalled approach to Mixed Reality solutions.

For more information about our Digital Innovation Mixed Reality services, please talk to a specialist.

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 **Insight** | Digital
Innovation