

Productivity: The Secret to Success

Modern Workplace



The new metric that everybody is talking about

Productivity is arguably the trickiest measurement to gauge and increase. Organisations know that maximising both individual and group output is key to many other business related challenges such as increasing turnover, gaining a competitive edge and employee satisfaction – yet many organisations still haven't cracked it.

A **45%** increase in employee productivity could be worth up to **£340bn** added output per year to the UK service sector alone¹

Mastering successful productivity levels is a fine balance. Invest too much on the physical workplace and HR initiatives - and your bottom line will suffer. Alternatively, if you don't invest enough and set unrealistic targets, you'll lose top talent.

So what exactly is productivity?

In its most basic form, productivity is an economic measure of output per unit of input. The inputs are usually measured as labor or capital and the output tends to be measured in revenue or Gross Domestic Product (GDP).

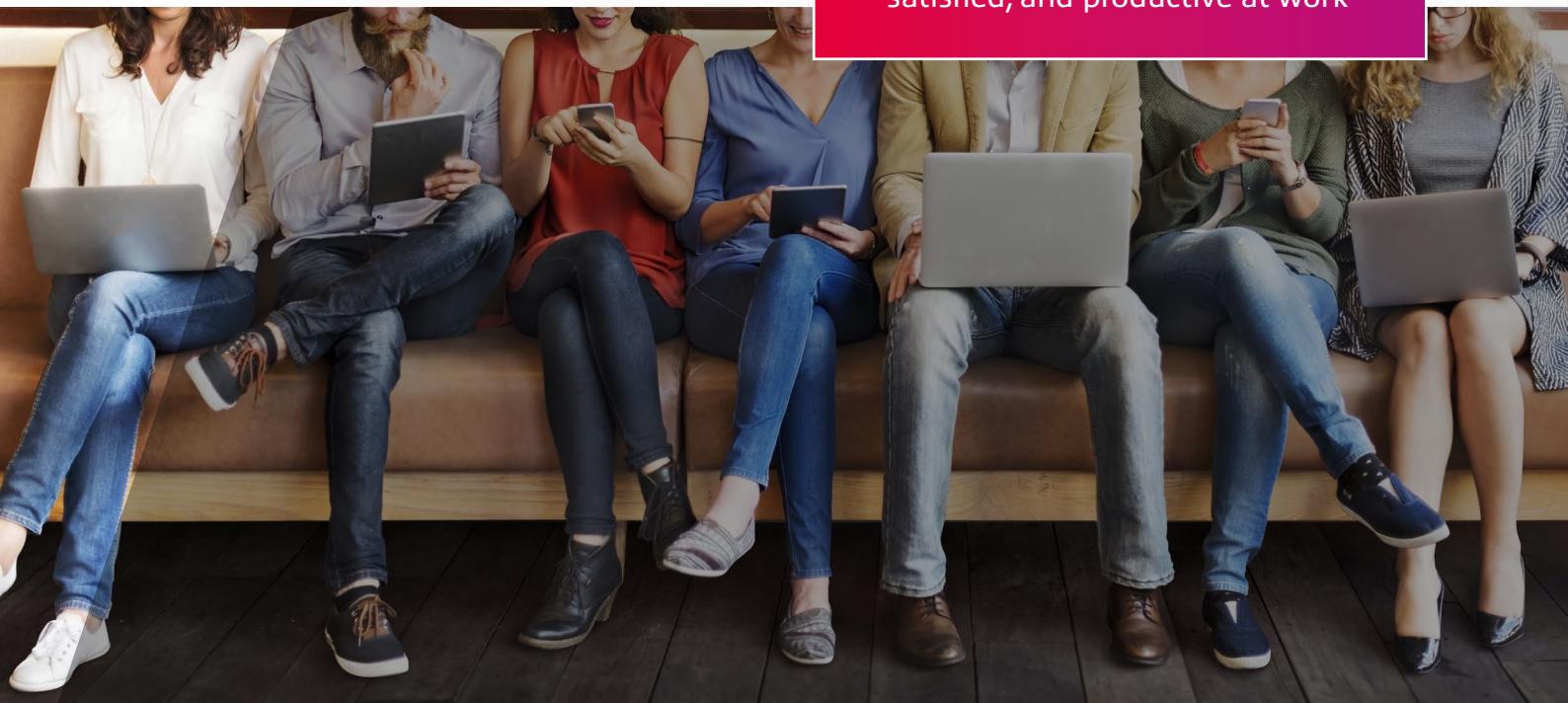
Productivity essentially means accomplishing more with less. Both money and labor are scarce resources for most organisations, so making the most of what you have is critical for modern organisations. Buying more ping pong tables is not the solution, and setting new goals and targets will not be sustainable. In order to drive an increase in productivity effectively, employees need access to the three key resources:

Applications: Providing employees and teams with effective tools for the job.

Content: Help and guidance around how to deliver effective results.

People: The ability to access other people easily and communicate freely.

Employees who believe their workplace effectively uses **mobile tech** are more creative, satisfied, and productive at work²



¹ Report: Hay Group's What's My Motivation?
www.haygroup.com/uk/press/details.aspx?id=7184

² Report by The Economist Intelligence Unit: Mobility, performance and engagement
www.arubanetworks.com/pdf-viewer/?q=/assets/EIUStudy.pdf



The challenges around productivity

Current issues that face organisations trying to achieve productivity improvements are:



Integrated, business-focused systems

If you have technologies that don't work together, or have been superseded by newer technologies, how can your employees get what they need to be truly effective? How can you stop them using unapproved, third-party applications to share information and support their work?



Availability

If you have to provide 24/7 access to your systems, how can you maintain them? If you have to schedule in downtime, how can you ensure the applications, data and people your employees need to access are still available?



Security

In or out of the office, security is a significant issue for IT – how can you give the flexibility and access needed for employees to work productively, while also preventing data loss caused by human error or a malicious attack?

The benefits of higher productivity

Once you've got your productivity levels up, your organisation will benefit from:



Improved corporate productivity

Effectively integrated systems will give you the flexibility, efficiency and agility you need to support business objectives.



Retained competitive edge

With employees being able to work effectively, you can reduce wasted resource, increase profits and your market share.



One easy, flexible way of working

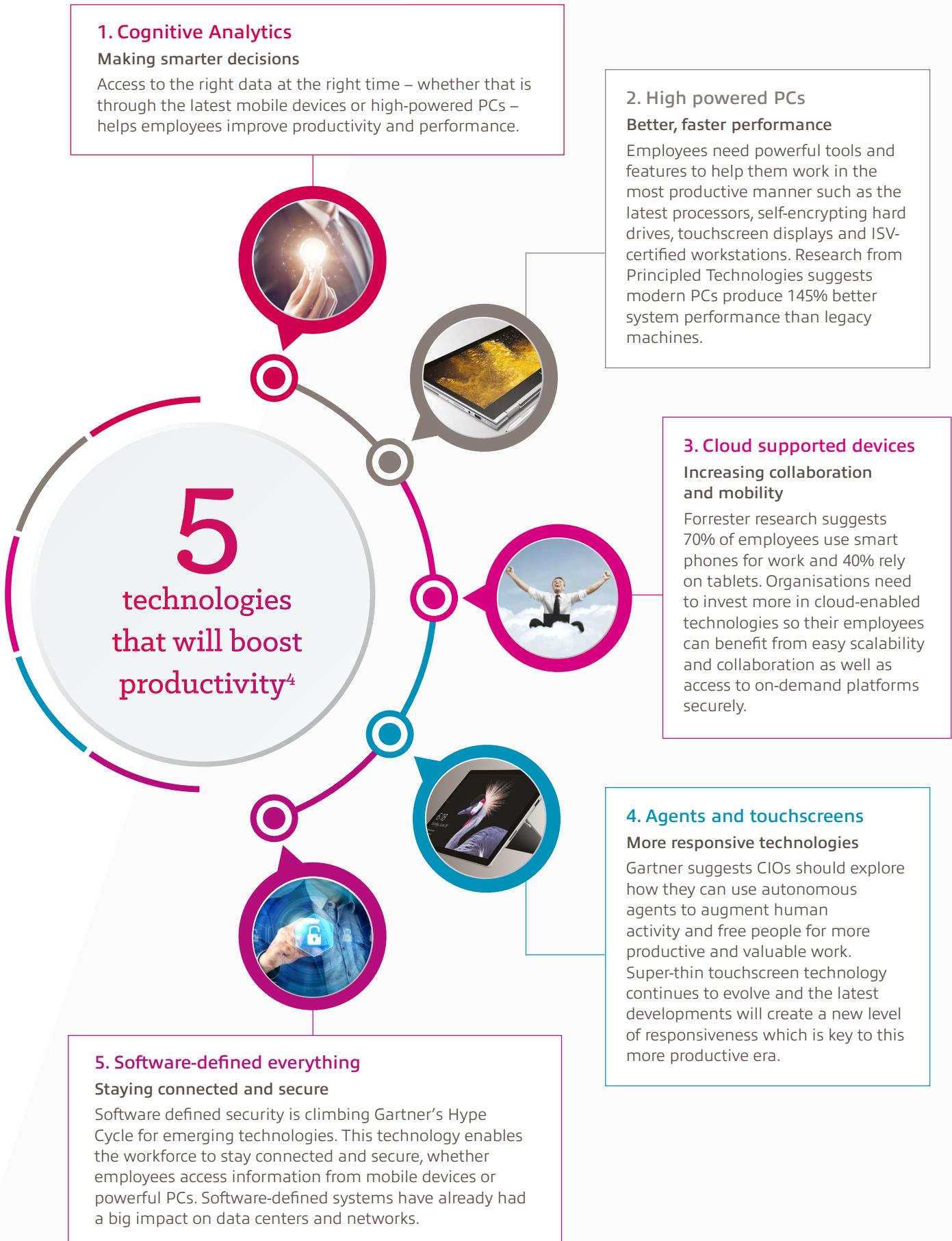
Combine collaboration, communication and business intelligence into one easy and flexible way to work.

Productivity improves by

20-25% in organisations

where employees are connected³

³ Report by McKinsey Global Institute: The social economy: Unlocking value and productivity through social technologies
www.mckinsey.com/industries/high-tech/our-insights/the-social-economy



⁴ DellEMC: 5 ways technology will boost enterprise productivity in 2017

www.techpageone.co.uk/business-uk-en/5-ways-technology-will-boost-enterprise-productivity-2017/

Keeping you ahead of the technology curve

In today's increasingly connected world, an organisation's success depends heavily on them providing the right tools to support the major business imperatives of improved productivity, mobility and collaboration.

Insight Modern Workplace solutions encompass these three key business imperatives and offer a fresh approach to your people, processes and technology, supporting today's drive for work style flexibility.

Our core productivity solution partners:



To learn more about Insight's Modern Workplace solutions visit here.

www.uk.insight.com/solve/modern-workplace



About Insight

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