# Insight's Data and AI:

Drive more value, faster, with integrated AI, data platforms, and business intelligence.



# Unlock Your Business Potential with Data and Al Acceleration.

In today's rapidly changing business landscape, data and Artificial Intelligence (AI) are the bedrock of contemporary enterprises. However, many organisations struggle to deliver timely and trustworthy intelligence to their users. Building and maintaining effective data and AI solutions demands profound expertise, and without it, companies risk falling behind, failing to reach their potential, or unintentionally exposing themselves to security threats.

# The Insight Advantage:

Accelerate Your Data & AI Journey by up to 97%.

Insight helps organisations overcome critical challenges in their data and AI initiatives. We address siloed data, bridge expertise gaps, modernise legacy platforms, and provide essential resources for successful migration projects. By building trust in data and analytics, we foster innovation, identify optimal AI use cases, and ensure teams have access to necessary data for informed decision-making. Our solutions maximise productivity, deliver intelligence for decision-making, integrate AI into business processes, modernise analytics platforms, and manage the increasing cost of analytics infrastructure.

#### **Our Solution:**

Expertise, Experience, and Accelerated Modernisation.

Insight possesses the expertise, experience, and intellectual property required to accelerate our clients' modernisation journeys. We excel in AI, Business Intelligence (BI), data platforms, data strategy, governance, and infrastructure, as well as security, applications, DevOps (streamlining software development and IT operations), cloud, and more. Our mission is to help our clients build and maintain the data and AI solutions necessary to become leaders in their respective markets.

# Tangible Benefits of Partnering with Insight

Partnering with Insight delivers tangible benefits that drive business success:



#### **Optimised Operations**

Data and connective technology provide intelligent insights, helping you achieve more.



#### **Enhanced Products**

Take your products and experiences to the next level through modernisation.



#### **Engaged Customers**

Personalised experiences proactively address customer needs and engage end users at a deeper level.



## **Empowered Workers**

Friction-free tools empower your workforce and boost productivity, efficiency, and satisfaction.

### Our Data and Al solutions include:

• Al and Bl Integration:	Leveraging advanced AI and BI tools to unlock valuable insights and drive strategic decision-making.
<ul> <li>Data Platforms and Strategy:</li> </ul>	Developing robust data platforms and strategies to ensure seamless data flow and accessibility.
· Cloud Solutions:	Migrating and modernising legacy systems to cloud-native environments for improved scalability and performance.
Governance and Infrastructure:	Implementing strong governance frameworks and scalable infrastructure to support data integrity and security.
<ul> <li>Applications and DevOps:</li> </ul>	Building and maintaining applications with modern DevOps practices to enhance efficiency and innovation.
<ul> <li>Security and Compliance:</li> </ul>	Ensuring all solutions meet the highest standards of security and regulatory compliance.

Our key capabilities span the entire Data and Al spectrum, from strategy and ideation to the implementation and ongoing management of comprehensive solutions.



# Why Choose Insight for Your Data and Al Transformation?

Choose Insight as your partner for data and AI transformation because of our:

Deep Expertise	Comprehensive Scale	Accelerated Development
We offer deep data and AI expertise to meet each client's unique challenges and top priorities.	Our team and capabilities span all areas of expertise, enabling us to create complete solutions from strategy and ideation to managed services.	Our unique Insight Lens Accelerator allows us to build modern, secure, state-of-the-art data and AI/ML platforms up to 97% faster.

Insight is committed to accelerating your data and AI journey, helping you achieve tangible business outcomes and establish a competitive advantage.

# Ready to accelerate your data and Al initiatives?

Visit: se.insight.com | Call: 0344 846 3333 | Email: contactus@insight.com