

# Adobe Creative Cloud for higher education

## Named-user licensing



Give students unlimited access to creativity wherever inspiration strikes, unlocking their potential to learn and develop in-demand skills for employment.

### Key benefits



#### Get unlimited access to powerful creative tools.

Learning doesn't wait for the library or lab. Named-user licensing of Adobe Creative Cloud gives students access to all of Adobe's creative tools on desktop, web, and mobile apps, so they can create amazing work for any medium wherever they are. By providing full access to creative tools, institutions can help ensure equity and enable students to develop essential digital skills and digital fluency. Named-user licenses include industry-leading tools like Adobe Photoshop, Illustrator, Premiere Pro, After Effects, Acrobat, and features powered by Adobe Firefly generative AI.



#### Ignite creativity and learning with Adobe Express.

Adobe Express provides everything students need to quickly communicate in the form of graphics, photos, videos, and more—all in an easy-to-use web and mobile app. Students can create visually stunning presentations, infographics, web pages, and more with thousands of premium templates, fonts, stock photos, and videos. They can also create images, templates, and effects using simple text prompts and Firefly generative AI. The app is available through named-user Creative Cloud licenses as well as standalone subscriptions to Adobe Express for higher education.



#### Make learning and creativity approachable, connected, and flexible.

With named-user licensing, students aren't restricted to working on lab or classroom computers. They can use Creative Cloud apps and services on their personal computers, smartphones, and tablets—and they can easily access and edit files across devices. Plus, they get new Creative Cloud apps, features, and updates as soon as they're released—no need to wait for IT to deploy updates.



#### Collaborate, share, and work together from anywhere.

With Creative Cloud Libraries and features like Share for Review, students and faculty can access and share files, fonts, colors, images, videos, prototypes, and more—right inside their Creative Cloud apps.

### Compare license types

|                                | Named-user license                           | Shared device license                    |
|--------------------------------|--|--|
| Creative Cloud desktop apps    | •  | •  |
| Creative Cloud mobile apps     | •  |  |
| Adobe Express (web and mobile) | •  |  |
| Supports bring your own device | •  |  |
| Cloud-based collaboration      | •  |  |
| Creative Cloud Libraries       | •  |  |
| Adobe Firefly generative AI    | 500 generative credits per user per month    | 25 generative credits per user per month |
| Adobe Fonts                    | 25,000+ premium fonts                        | 2,000 fonts*                             |
| Storage                        | 100GB per student                            | 2GB per student*                         |
| Ideal for                      | Student use in class, at home, and on the go | Computer labs and libraries              |

\*Available with Creative Cloud Shared Device Access entitlement.

\*\* For more information, go to <https://helpx.adobe.com/uk/firefly/using/generative-credits-faq.html>.

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