



Solution Brief

Insight Azure cost governance service

Rapid cost saving opportunities with ongoing optimization

Cloud transformation can provide organisations with great business value, yet many struggle to manage spend and maintain oversight of costs. Common outcomes may include significant cost overruns, lack of business visibility, waste and operational inefficiencies that may make the transformation inefficient and unaffordable.

Managing cloud spend is the top cloud initiative across all organisations, and it's estimated that 28% of cloud spend is wasted.¹

Microsoft Azure is a cloud platform preferred by many businesses that enables innovation and agility. However, the ease of deployment and effort involved in governing subscriptions and resources can allow costs to spiral and the subsequent reporting/chargeback mechanisms within the business difficult to manage.

Organisations need a simple, yet rapid way to get the right level of information, analysis and optimization guidance to identify both immediate and ongoing cost improvement opportunities within their Microsoft Azure estate.

A rapid way to optimize costs and deliver efficiencies

Insight has built an Azure cost governance service which combines technology to inform and expert consultancy to optimise your spend.



The service is simple to implement, will deliver rapid cost saving opportunities and provides ongoing optimization initiatives as your business and technology evolves.

Outcomes

- Rapid assessment and prioritisation of cost improvement actions
- Continuous focus on optimizing Microsoft Azure investments
- Awareness and recommendations around FinOps good practices






This service is part of Insight's wider portfolio of services for FinOps and Software Asset Management solutions for IaaS, PaaS, SaaS and on-premise based software.

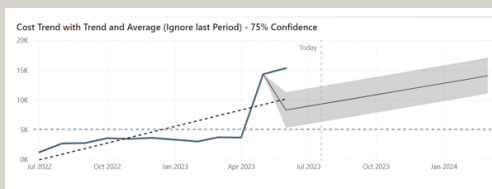
1. Source: Flexera 2023 State of the Cloud Report

Insight's Azure cost governance service

The service is delivered on an ongoing basis to help you achieve, improve and maintain cost-effective investments in your Microsoft Azure cloud resources. We use tooling to perform automated data gathering and analysis for powerful insights, and then combine deep expertise to qualify and prioritise the activities that will enable rapid value realisation for your business. We deliver through:

Initial one-time activities		
 Set-up	 Initial optimization	 Continuous improvement
<ul style="list-style-type: none"> Simple on-boarding to gather data Information request around licensing and commercial position Dashboard configuration 	<ul style="list-style-type: none"> Combine analysis algorithms and FinOps experience to identify and qualify opportunities Azure governance good practice & enablement workshop Define priority actions for cost improvement 	<ul style="list-style-type: none"> Monthly progress review and demonstration of return on investments Assess major changes, emerging trends and further optimisation opportunities Advice and support to improve cost efficiency and FinOps maturity

Example data reports



Category	2.67K	2.73K	3.54K	3.44K	3.60K	3.31K	2.99K	3.70K	3.66K	11.96K	12.78K	54.38K
Production	2.73K	2.78K	3.59K	3.49K	3.65K	3.36K	3.04K	3.75K	3.71K	11.50K	11.97K	53.58K
NotProduction	1.24K	1.22K	1.93K	1.25K	1.24K	1.24K	1.25K	1.17K	1.21K	1.21K	1.21K	17.18K
Power BI Embedded	0.08K	0.13K	0.13K	0.12K	0.21K	0.48K	0.44K	0.72K	0.71K	2.69K	2.68K	9.49K
Virtual Machines	0.55K	0.54K	1.02K	1.13K	1.01K	0.55K	0.49K	0.55K	0.52K	0.91K	1.01K	8.30K
Application Gateway	0.43K	0.43K	0.48K	0.45K	0.43K	0.44K	0.43K	0.43K	0.42K	1.32K	1.51K	7.03K
Storage	0.16K	0.19K	0.24K	0.25K	0.28K	0.33K	0.44K	0.52K	0.74K	0.74K	0.82K	4.29K
Backup	0.10K	0.10K	0.10K	0.10K	0.10K	0.10K	0.09K	0.09K	0.09K	0.53K	0.53K	1.91K
Log Analytics	0.07K	0.11K	0.12K	0.11K	0.11K	0.10K	0.09K	0.09K	0.09K	0.29K	0.36K	1.54K
Security Center	0.04K	0.04K	0.05K	0.05K	0.06K	0.07K	0.07K	0.13K	0.12K	0.35K	0.35K	1.36K
Virtual Network												
Total	2.73K	2.78K	3.60K	3.49K	3.66K	3.36K	3.04K	3.75K	3.71K	14.31K	15.33K	59.76K

Log Analytics	£	10.94	↑	36.2%	1,189	1,568	389
Backup	£	10.71	↑	14.6%	2,276	2,534	248
Power BI Embedded	£	5.37	↑	5.5%	3,006	3,070	64
Virtual Machines	£	4.81	↑	5.7%	2,596	2,657	61
Application Gateway	£	4.47	↑	16.9%	1,016	1,175	159
Storage	£	4.34	↑	6.4%	1,600	1,678	79
Security Center	£	2.73	↑	29.4%	289	361	73
Load Balancer	£	0.92	↑	14.4%	198	220	21
Virtual Network	£	0.77	↑	5.7%	416	425	10
SQL Database	£	0.66	↑	4.2%	492	496	4
Azure Bastion	£	0.27	↑	5.0%	167	170	3
Azure Kubernetes Service	£	0.19	↑	5.0%	115	117	2
Azure App Service	£	0.12	↑	0.8%	454	443	-11
Total	£	49.58	↑	10.8%	14,257	15,284	1,028

Standard_D4as_v5	2	468	117	1	69	41%	44	62%
Standard_D51_v2	1	51	52	1	23	50%	16	70%
Standard_D912_v2	1	216	217	1	134	38%	89	59%

1 Data Disks Utilization	63.38	(Idle Disk) Review data disk utilization managed by [redacted] x IOPS Consumed - avg. 1.83% for last 30 days.
1 Data Disks Utilization	68.07	(Idle Disk) Review data disk utilization managed by [redacted] x IOPS Consumed - avg. 2.36% for last 30 days.

Outcomes		
 Clarity	 Identified priorities	 Continuous optimization
Of your Microsoft Azure environment and consumption	Categorisation, allocation & prioritisation of opportunities	Monthly reporting of progress, results and agreed next steps.

Why Insight for FinOps?

Our FinOps capabilities builds on many years supporting clients in cost containment and optimising investments across the technology lifecycle. Our Expertise integrates the commercial, analytical, change management and technical skills needed to succeed in FinOps. We help you accelerate the value and control over your investments in the cloud.

About Insight

At Insight, we have the expertise, skills, tools, processes, and experience to guide you towards achieving your full potential and optimizing the competitive advantage.

					
Global scale & coverage	Operational excellence & systems	Next-generation tech skills	A certified and award-winning partner of major security solution vendors	Understanding of ISO 270001	Broad security capabilities

For more information please contact your Insight Account Manager.

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